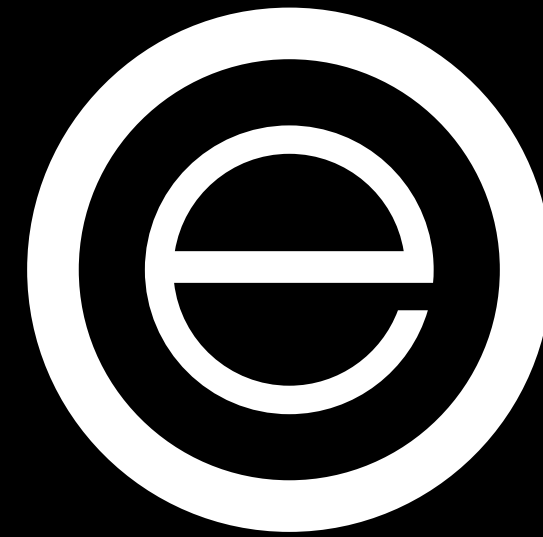




ELENA ORDOÑEZ
MARKETING & DESIGN

Creative

PORTFOLIO

ABOUT ME

Elena Ordóñez

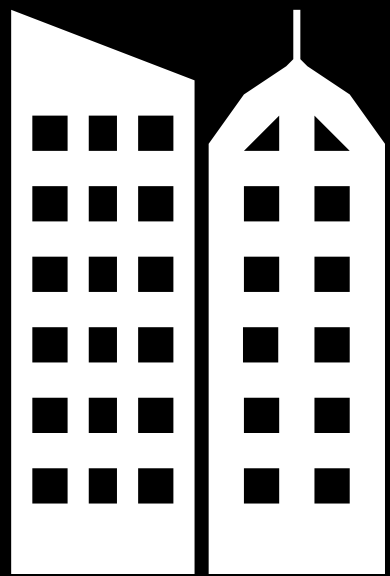
Currently leading Communications, Marketing, and the CarteCulture Project at Caritas Fribourg (Switzerland), I design and execute multi-channel strategies in French and German, manage social media growth, and oversee graphic design, events, and visual content. I also build strategic partnerships to strengthen visibility and social impact.

With over 14 years of experience in agile project management, digital marketing, and visual arts, I operate at the crossroads of creativity and performance.

I specialize in visual identity, Marketing 360 strategies, and data-driven decision-making to generate engagement and measurable impact. I am also the Founder of BarretBlau, an international creative and marketing agency delivering bold, innovative solutions beyond expectations.



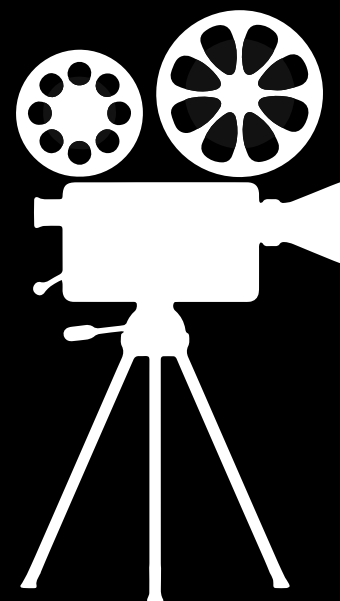
CREATIVE SERVICES



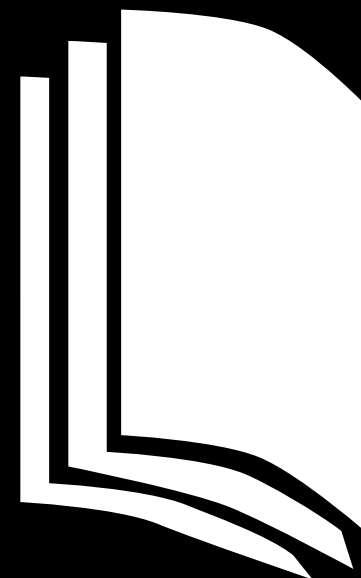
Corporate
Identity



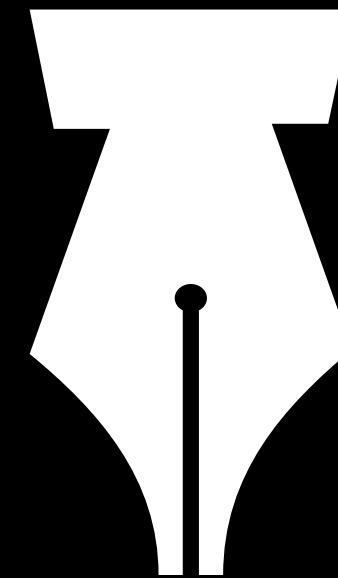
Logo
Design



Video
Editing &
Motion
Graphics



Graphic &
Content
Design for
Magazines



Multilingual
copywriting
(Spanish,
English,
French,
German)



Event Design &
Concept
Development

Mexican Bar

Graphic Design

Mexican Bar Project (Bern, Switzerland)



**BURGUER
GAUCHO
GRILL**

CHF 25.00

Burguer Semi-Poblana

Pannierte Poulet Fleisch
Guacamole
Speck
Chesse
Pommes Frites

mexican-bar.com



**SONTAG
GRILL!**

11.09.22
AB 17:00 UHR

**Wir machen
Beilagen Buffet für
CHF 15 per Person**

**Jeder kann sein
Fleisch mitbringen**

Reservationen: 078 629 72 61
Neumattweg 19, 3067 Boll

mexican-bar.com



**COCKTAIL
ANGEBOT!!**

Sonntags

CHF 10.00

Mojito
Caipirinha
Cuba Libre
Margaritas
Piña Colada
Pisco
und mehr!

mexican-bar.com

Design of
promotional
assets for
WhatsApp and
digital marketing
campaigns.

Graphic Design Mexican Bar Project



La Taquiza



4 STÜCKE PER
CHF 22.00

- Tacos al Pastor (Schweinfleisch)
- Tacos de Arrachera (Rindfleisch)
- Tacos de Camarones (Crevetten)
- Tacos Veggies (Gemüse)

mexican-bar.com



SALCHIPAPA



**Pommes, Wienerli
Mayonesse, Ketchup**

CHF 12.00

mexican-bar.com



LA TAQUIZA



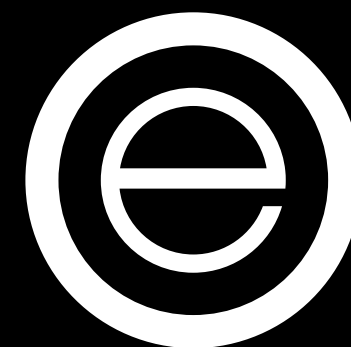
Tacos für Alle!

Tacos al Pastor (Schweinfleisch)
Tacos de Arrachera (Rindfleisch)
Tacos de Camarones (Crevetten)
Tacos Veggies (Gemüse)

CHF 22.00

mexican-bar.com

Design of promotional assets for WhatsApp and digital marketing campaigns.



ELENA ORDOÑEZ
MARKETING & DESIGN

Tacos King

Graphic Design Tacos King Project (Bern, Switzerland)



Creation of
menus and
promotional
content for
multiple digital
platforms.

Graphic Design

Tacos King Project

AKTION!!

Fajitas Poulet



24 CHF!

Sie können auch à la carte bestellen

Jeden Samstag von 17:00- 00:30 gibt es mexikanisches Essen in: **Viehweidstrasse 62, 3123 Belp**

Reservationen: 079 629 72 61

MEXIKANISCHES ESSEN



Jeden Samstag von 17:00- 00:30 gibt es mexikanisches Essen in:
Viehweidstrasse 62, 3123 Belp

Bitte reservieren empfehlenswert Unter
Telefonnummer: 079 629 72 61

TACOS PARTY!



3 Cochinita Pibil Tacos (Schweinefleisch)

oder



3 Tinga Tacos (Pouletfleisch)

+ 1 Corona



25 CHF!

Viehweidstrasse 62, 3123 Belp
Jeden Samstag von 17:00- 00:30

Reservationen: 079 629 72 61

Creation of menus and promotional content for multiple digital platforms.

CONTACT



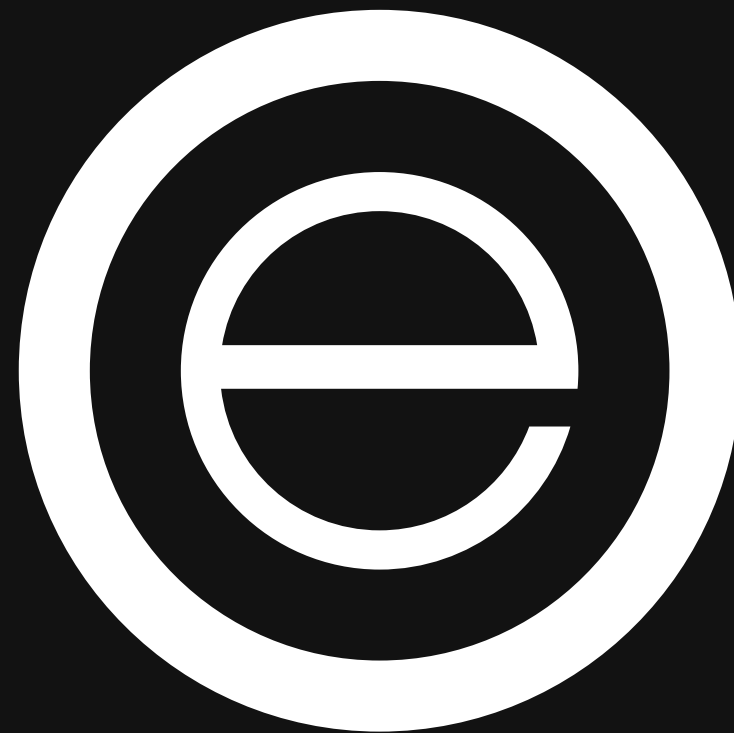
elena@barretblau.com



+52 (1) 55 10 98 52 92



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barretblau.com



ELENA ORDOÑEZ
MARKETING & DESIGN
