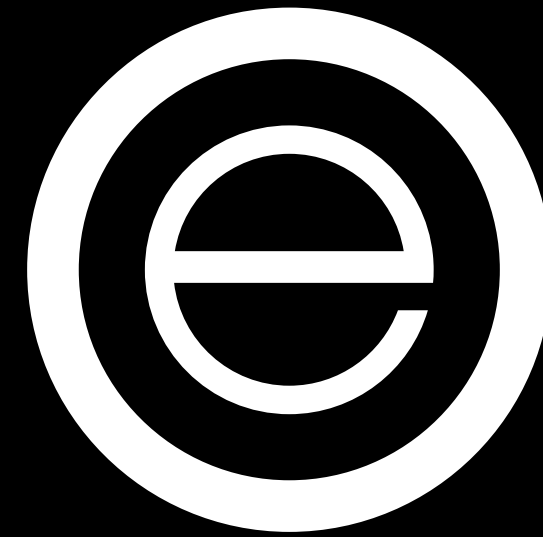




ELENA ORDOÑEZ
MARKETING & DESIGN

Creative

PORTFOLIO

ABOUT ME

Elena Ordóñez

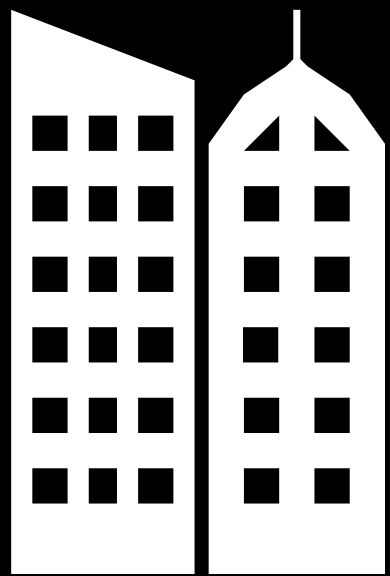
Currently leading Communications, Marketing, and the CarteCulture Project at Caritas Fribourg (Switzerland), I design and execute multi-channel strategies in French and German, manage social media growth, and oversee graphic design, events, and visual content. I also build strategic partnerships to strengthen visibility and social impact.

With over 14 years of experience in agile project management, digital marketing, and visual arts, I operate at the crossroads of creativity and performance.

I specialize in visual identity, Marketing 360 strategies, and data-driven decision-making to generate engagement and measurable impact. I am also the Founder of BarretBlau, an international creative and marketing agency delivering bold, innovative solutions beyond expectations.



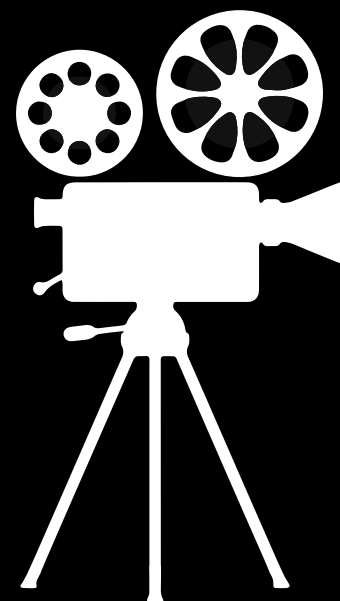
CREATIVE SERVICES



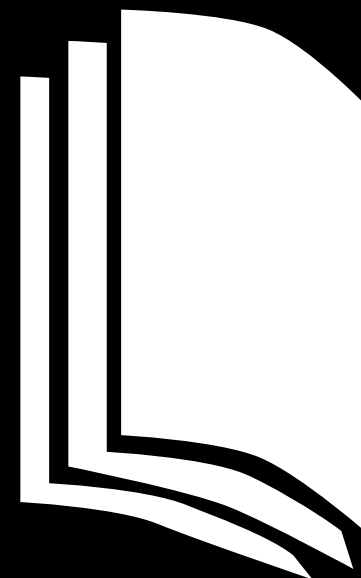
Corporate
Identity



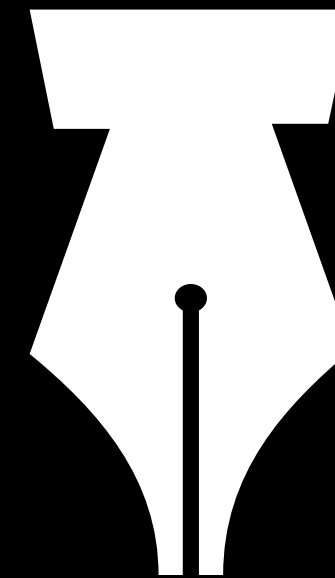
Logo
Design



Video
Editing &
Motion
Graphics



Graphic &
Content
Design for
Magazines



Multilingual
copywriting
(Spanish,
English,
French,
German)



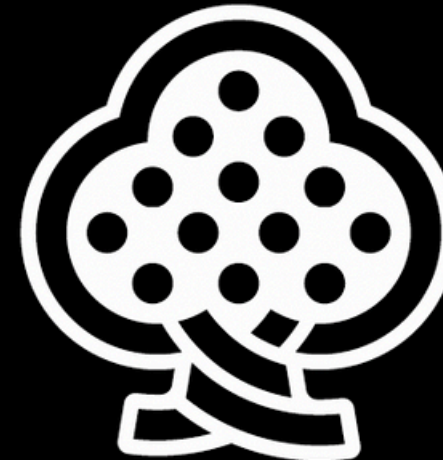
Event Design &
Concept
Development

Logo Design

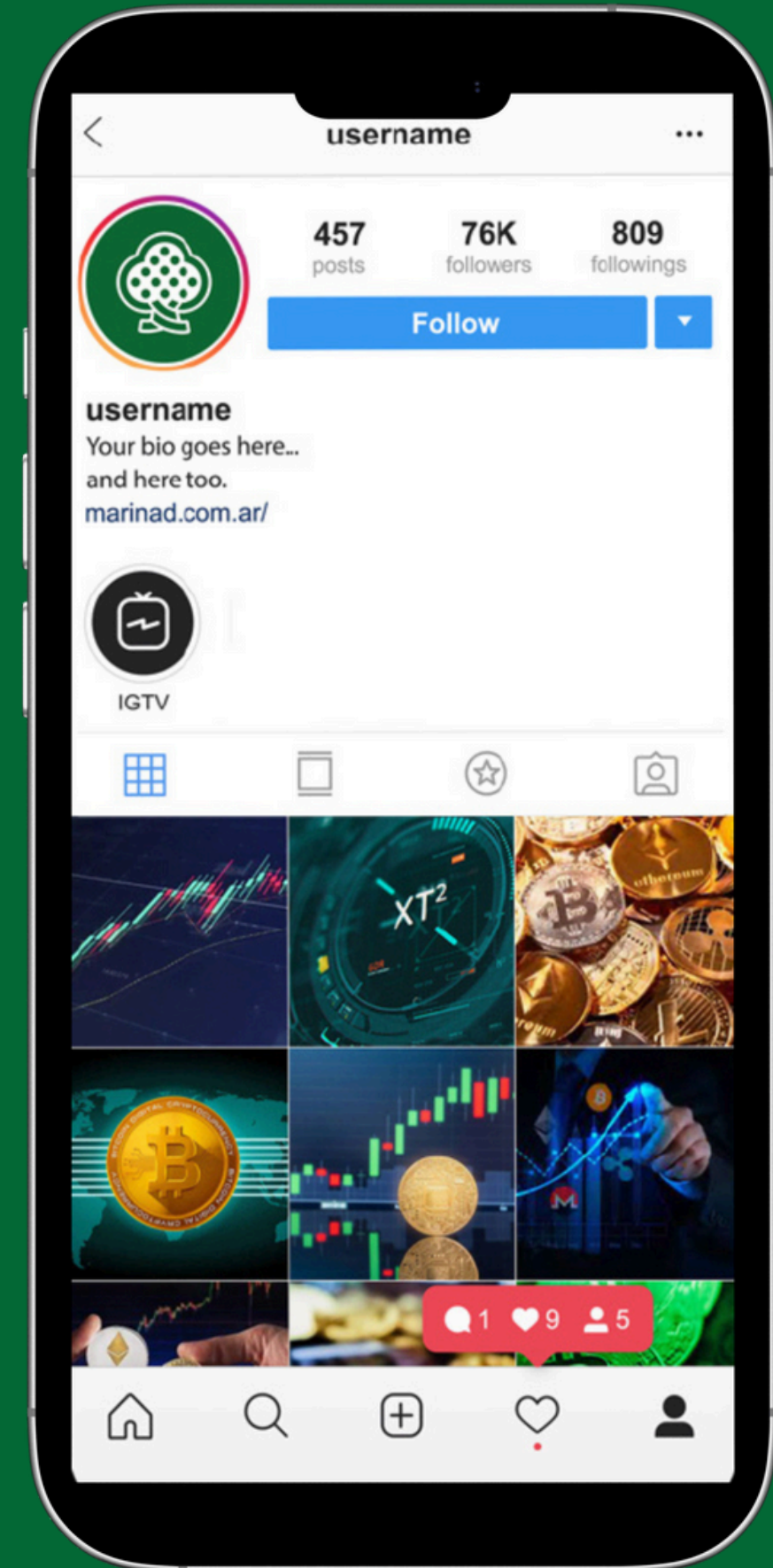
Tu Deseo



Crypto - Christian Shabat

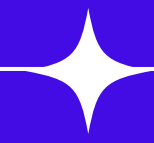


Crypto - Christian Shabat



✦
Brocare



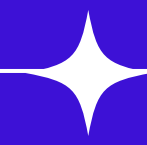


Fore

Logo Change Proposal

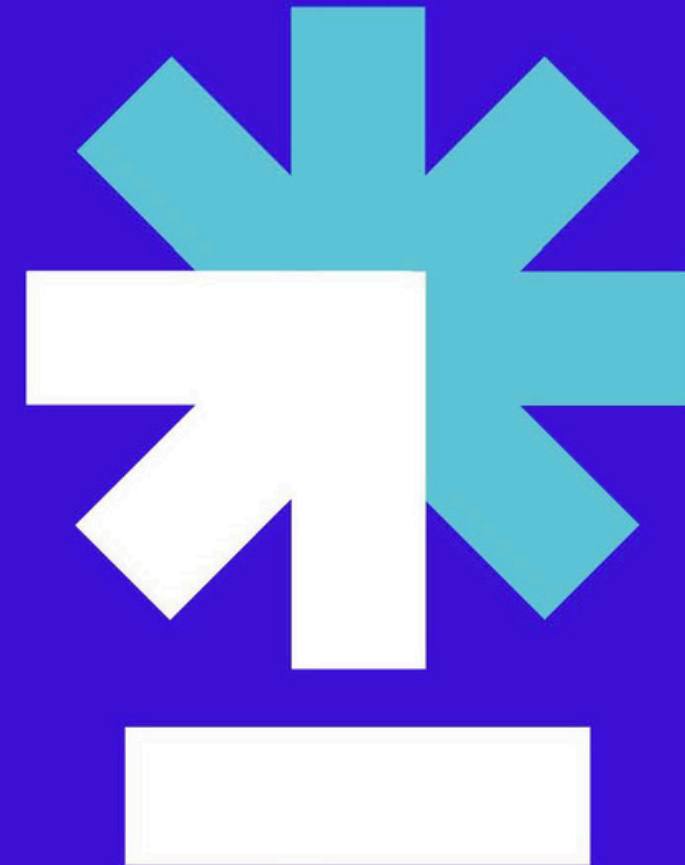
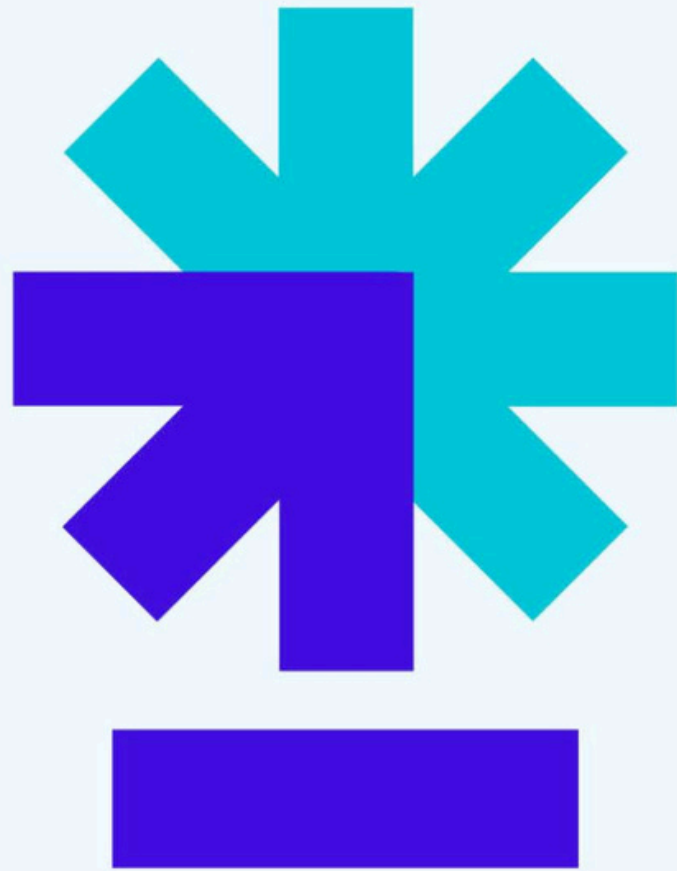
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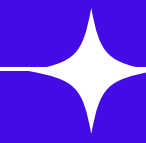
fore*



Fore

Logo Change Proposal





Fore

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Fore Logo Change Proposal



Fore

Logo Change Proposal



CONTACT



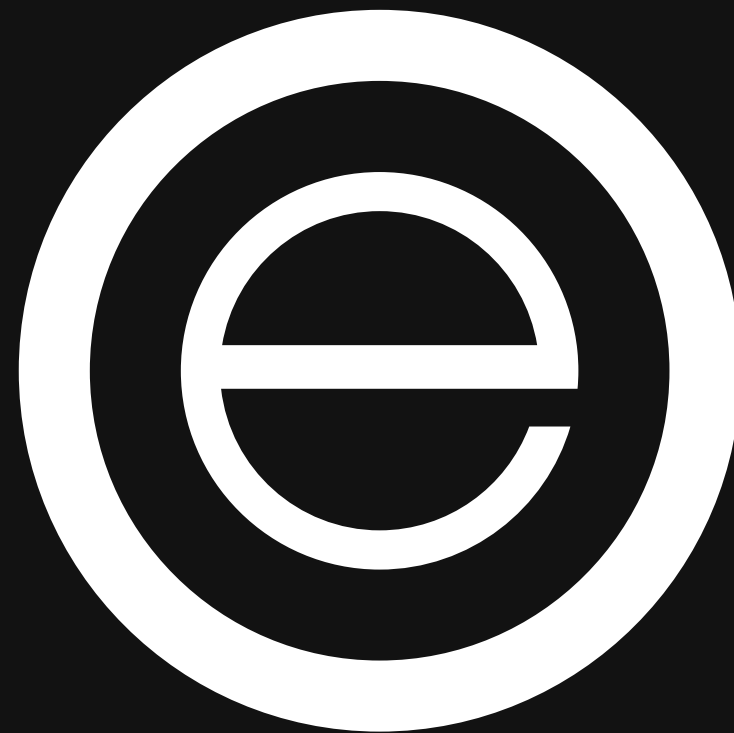
elena@barretblau.com



+52 (1) 55 10 98 52 92



eleordonez.github.io
barretblau.com



ELENA ORDOÑEZ
MARKETING & DESIGN
