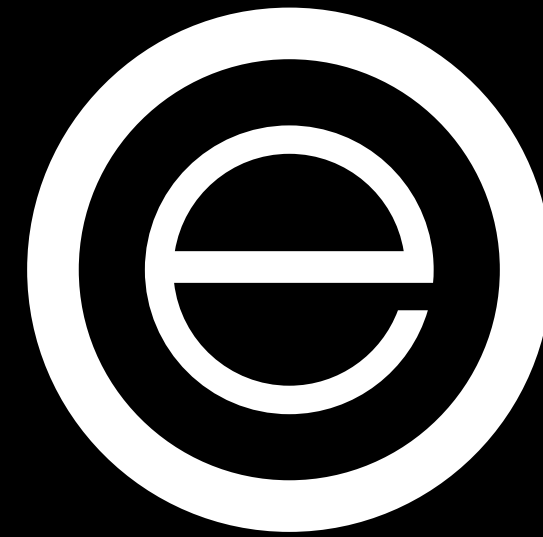




ELENA ORDOÑEZ
MARKETING & DESIGN

Creative

PORTFOLIO

ABOUT ME

Elena Ordóñez

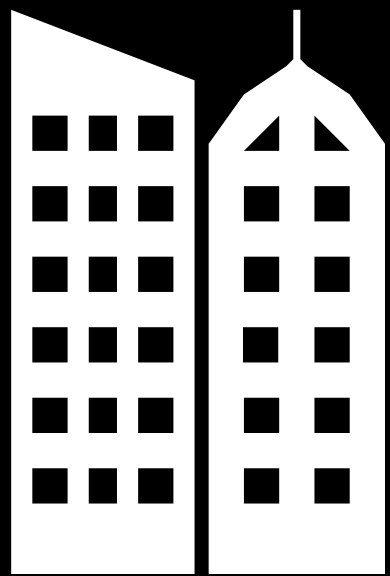
Currently leading Communications, Marketing, and the CarteCulture Project at Caritas Fribourg (Switzerland), I design and execute multi-channel strategies in French and German, manage social media growth, and oversee graphic design, events, and visual content. I also build strategic partnerships to strengthen visibility and social impact.

With over 14 years of experience in agile project management, digital marketing, and visual arts, I operate at the crossroads of creativity and performance.

I specialize in visual identity, Marketing 360 strategies, and data-driven decision-making to generate engagement and measurable impact. I am also the Founder of BarretBlau, an international creative and marketing agency delivering bold, innovative solutions beyond expectations.



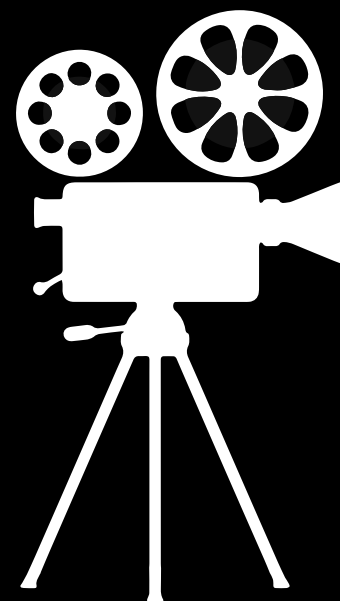
CREATIVE SERVICES



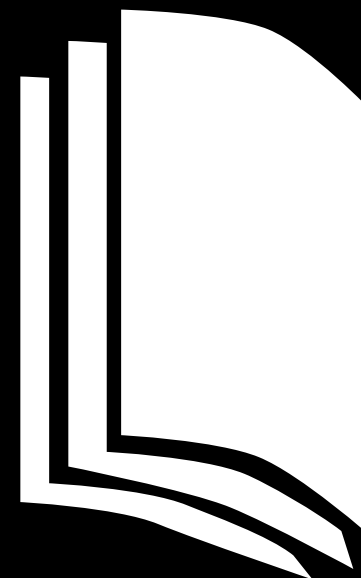
Corporate
Identity



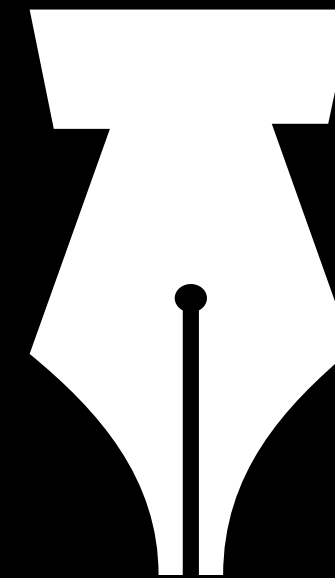
Logo
Design



Video
Editing &
Motion
Graphics



Graphic &
Content
Design for
Magazines



Multilingual
copywriting
(Spanish,
English,
French,
German)



Event Design &
Concept
Development

Bang Solutions

Social Media

Bang Solutions Project (Fribourg, Switzerland)



Management of
Paid Social Media
Campaigns and
Development of
Posts and Visual
Content.

Graphic Design

Bang Solutions Project



Conceptualization and creation of visual designs for brochures, commercial materials, and roll-up banners.

CONTACT



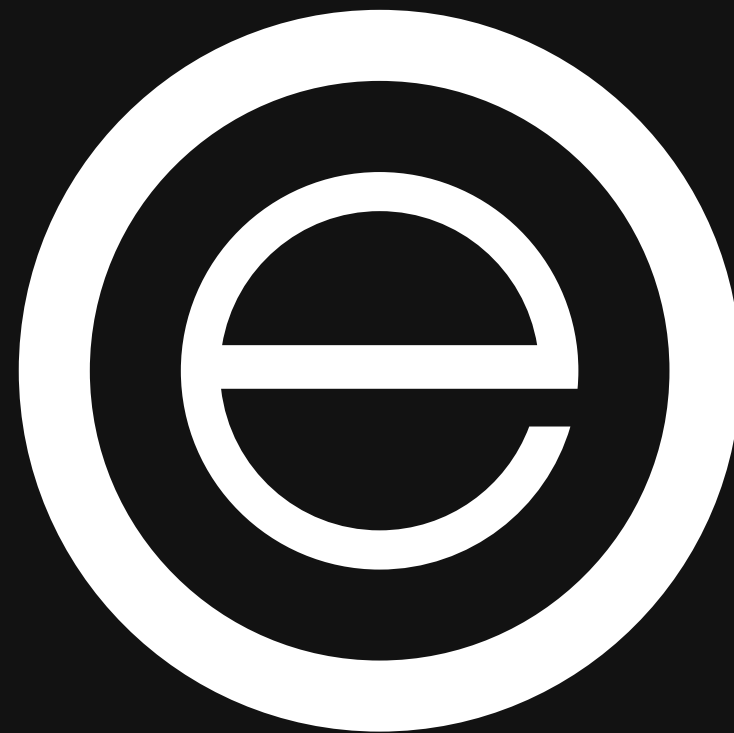
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